

For Immediate Release

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New “Doors of St. Joseph” Artwork to Celebrate Local Architecture and Help Families Move Toward Self-Sufficiency

Hillcrest Transitional Housing Teams With Dr. Rosenak’s Optical Options for New Art Project & Calls for Community Snapshots

(St. Joseph, Mo. – July 11, 2015) All across St. Joseph, doors are opening – both literally and figuratively as a new artistic project takes shape. Hillcrest Transitional Housing, together with Dr. Rosenak’s Optical Options, is preparing a photographic art poster featuring historic doors at homes, churches and buildings across the city.

Once completed, the poster will be similar to other pieces such as “Doors of Dublin” and will feature several architecturally interesting doors placed together. The piece will be officially unveiled at the upcoming October 8th Hillcrest Fall Ball and sold year-round as a fundraiser for Hillcrest, while supplies last. Community members are invited to submit snapshots of doors for consideration on the poster now through August 10, 2015.

“There are so many amazing and beautiful doors across our city, in neighborhoods, downtown structures and churches,” says Shannen White, affiliate director, Hillcrest Transitional Housing. “Celebrating these spaces is a great fit for the work we do at Hillcrest, which is ultimately to help individuals and families move from homelessness to opening their own front door too as they reach self-sufficiency.”

Community members and residents are invited to submit snapshots and a description of doors they would like to see featured in the full-size artistic poster, which will feature from 20 to 24 different doors. Photos can be submitted to Facebook by public or private message, at Hillcrest Transitional Housing of Buchanan County. They may also be emailed directly to Shannen White at swhite@hillcrestkc.org.

The deadline for photo snapshot submissions is **Friday, August 10, 2015**. After that date, a volunteer artist jury will select the doors to be included on the poster and professional photos will be taken of each door. In some photos a house or building number may be visible, but actual addresses will not be shared on the poster itself.

“The piece will not only showcase the diverse and intricate architecture of St. Joseph, but will serve as a reminder that working together, we can create a stronger, brighter future together,” says White.

Dr. Rosenak’s Optical Options has announced its sponsorship of the poster design and printing work. “We believe in the mission of Hillcrest as the organization helps families take steps toward achieving and maintaining their own stable residence,” says Dr. Steven Rosenak. “In a figurative

sense, it's giving families a new perspective and a new view – which is what we do every day here with our patients and for the community causes we support.”

Learn more by contacting Shannen White, (816) 689-1383, or on Facebook at Hillcrest Transitional Housing of Buchanan County.

About Hillcrest: Hillcrest Transitional Housing is nonprofit organization that opens doors for homeless families, individuals and youth get back on their feet through a 90-day living environment. In exchange for rent/utility-free housing, adults are required by written agreement to find full-time employment, obey program guidelines and attend weekly volunteer-taught classes in life skills, employment, community living and budgeting. Hillcrest also provides a network of community support, including auto repair/donation, food pantry, medical assistance, dental work, GED classes, haircuts, glasses, school clothes, work uniforms and more. Graduates of the program have moved from homelessness to self-sufficiency through their own work at following the steps and guidelines. Learn more at <http://www.hillcresttransitionalhousing.org/>

About Dr. Rosenak's Optical Options: As a locally-owned, family-operated optometry office, the professional team at Dr. Rosenak's Optical Options provides each patient with quality vision solutions and exceptional customer service. Dr. Rosenak and Dr. Fitzgerald are experienced in all areas of vision care, from young children to teenagers and adults. Dr. Rosenak has been named “St. Joseph's Favorite Eye Doctor” and Dr. Fitzgerald received the Certificate of Excellence from Vision Service Plan insurance (VSP) to acknowledge her outstanding patient care.