

## **For Immediate Release**

### **Contact:**

**Dr. Rosenak's Optical Options**  
**2229 N Belt Highway**  
**St. Joseph, MO 64506**  
**816-671-0500**

## **Dr. Rosenak's Optical Options creates "Start Something New" Polaroid Wall at First Saturdays in downtown St. Joseph**

May 31, 2016 – Dr. Rosenak's Optical Options will host a living polaroid wall on Sat., June 4, at the Griffey School for the Arts during the First Saturdays downtown. The purpose of the event is to give guests a chance to see themselves in a new pair of fun frames, and to consider a new start they'd like to make for the rest of 2016.

"As a local family-owned business, our team is proud to support the community in buy-local events," says Dr. Steven Rosenak. "When we support local talent and local entrepreneurs, everybody wins."

With 2016 halfway over, the polaroid wall will encourage participants to see themselves in a new light by trying on a pair of new frames from Dr. Rosenak's Optical Options and posing for a polaroid photo to add to the wall. They can also make a sign that describes what they're hoping for or focusing on in the coming months. The Griffey School for the Arts offers an expansive and airy gallery space to encourage creativity.

"Every day, we help individuals and families aspire to new things with great vision solutions," says Dr. Rosenak. "Because we're family-owned, we want to extend this opportunity to events that also promote a sense of local community. This is a fun way for us to get involved."

The Living Polaroid Wall is free to visit and is located at the Griffey School for the Arts on Saturday, June 4<sup>th</sup>, during First Saturdays event downtown. For more information, call Dr. Rosenak's Optical Options at 816-671-0500 or visit [drrosenak.com](http://drrosenak.com).