

FOR IMMEDIATE RELEASE

Contact:

Angie Bagley
Office Manager
Dr. Rosenak's Optical Options
Phone: 816-671-0500
Fax: 816-671-0600

Dr. Rosenak Responds to News That 40,000 Children Experience Eye Injuries Due to Sports Each Year

Protective Eyewear is a Critical Piece of Sports Equipment

May 12, 2016 (St. Joseph, MO): A recent fact sheet from PreventBlindness.org sends an “eye opening” reminder to families that gear to protect a child’s eyes during sports should be considered another piece of traditional sports equipment. The nonprofit organization said that up to 40,000 children per year experience eye injuries during athletic activities.

As spring and summer sports take the spotlight, many children who wear prescription eyeglasses may be unprepared for the possibility of injury as they participate in sports. Prescription eyeglasses, sunglasses and even occupational safety glasses are not adequate protection for young athletes. Instead, experts suggest children be fitted for eyeguards (or sports goggles) as an essential step to outfitting children for safe sports participation. Eyeguards should fit securely and comfortably, and allow for the use of a helmet, if necessary.

“Don’t overlook protective eyewear when outfitting your kids for sports. Make it a part of your uniform checklist: bat, ball, glove, protective eyewear,” says Dr. Steven Rosenak, Dr. Rosenak’s Optical Options. “We understand how important vision is for success in sports and we want to remind parents not to wait to address this key issue.”

Sports eyeguards can be purchased at sports specialty stores or at optical stores. The eyeguards should be checked to determine how the lenses respond in the event of an accident. Lenses that pop inward, rather than staying in place or popping out, can be dangerous to the eyes.

Not only do products like eyeguards they protect an athlete’s eyes, but they reduce glare, squinting and headaches on the field. Particularly in baseball, children wearing eyeguards may be better able to watch the ball and connect on the plays because their vision is less inhibited.

“Another major issue is durability,” says Dr. Rosenak. “Sports goggles are made to be more durable than regular eyeglasses, and there are a variety of options. You can have them made with transitions lenses and with adjustable straps so that you are more comfortable on the field. Kids that see better do better in sports and they are better able to avoid injuries.”

About Dr. Rosenak’s Optical Options

As a family-owned and operated business, the professional team at Dr. Rosenak’s Optical Options provide each patient with quality vision solutions and exceptional customer service. Dr. Rosenak and Dr. Fitzgerald are experienced in all areas of vision care. They have the largest

selection of kid and teen frames in the area all with a one year warranty. Dr. Rosenak is a past recipient of the “Favorite Eye Doctor in St. Joseph” award, and Dr. Fitzgerald has received the Certificate of Excellence from Vision Service Plan insurance (VSP) for outstanding patient care. Learn more at www.drrosenak.com.